

## 33rd ANNUAL GINGERBREAD LANE

Welcome to **HYATT REGENCY VANCOUVER 33<sup>rd</sup> Gingerbread Lane 2025**. To celebrate the holiday season and create special memories for all, 2025 Gingerbread Lane will be open to the public from **Thursday, November 27<sup>th</sup> until Sunday, December 28<sup>th</sup> 2025**.

We invite professionals, amateurs, companies/organizations, and high school students to participate in this year's event. The public will once again be invited to vote on their favorite display and donate to Make-A-Wish Canada.

## We invite participants to submit their entry to one of the 4 categories:

## PROFESSIONAL CATEGORY

Entries from culinary schools, bakeries, and baking enthusiasts

## **AMATEUR CATEGORY**

Entries from those who consider themselves amateur bakers and elementary school entries

## SECONDARY SCHOOLS CATEGORY

Entries from secondary schools in the lower mainland

## **CORPORATE CATEGORY**

Entries from companies and organizations

Judging of all entries will be made on **Tuesday, November 25**<sup>th</sup> and **Wednesday, November 26**<sup>th</sup> and the winners will be announced at the Opening Reception on the evening of **Wednesday, November 26**<sup>th</sup>. Prizes will be awarded to the 1st, 2nd, and 3rd place winners in each category, except for the Corporate Category.

The public will have the opportunity to vote for their favorite display, and the entry with the most votes will receive the People's Choice Award along with a fantastic prize.

This annual event is a production in collaboration with **Make-A-Wish Canada** and the participants who dedicate their time and efforts to create the incredible displays and share the spirit of the season with the viewing public.



## CONTEST GUIDELINES & TIMELINE 2025 GINGERBREAD LANE

Below are the Contest Guidelines for this year's event:

#### 1. ENTRY SIZE REQUIREMENTS:

- Minimum size: 2' x 1.75' with a maximum height of 4'
- Maximum size: 3.5' x 4' with a maximum height of 4'
- The base of your gingerbread creation must be sturdy and not exceed 3.5' x 4'

#### 2. EDIBILITY & STABILITY OF MATERIALS:

- All items used must be edible and non-flammable, except for the frame, Christmas lights, and other decorative elements.
- Since the entries will be on display for 4 weeks, please consider the stability of your creations.

#### 3. IMPORTANT DATES & SET-UP INFORMATION:

- Set-Up Date: Sunday, November 23<sup>rd</sup> and Monday, November 24<sup>th</sup>
  Participants can bring or set up their entries from 9:00 AM to 5:00 PM on either day.
- Photography & Judging: <u>Tuesday</u>, <u>November 25<sup>th</sup></u> and <u>Wednesday</u>, <u>November 26<sup>th</sup></u>
- Opening Reception: Wednesday, November 26<sup>th</sup> at 5:30 PM
- Public Display Period: Thursday, November 27<sup>th</sup> to Sunday, December 28<sup>th</sup>
- Take-Down Date: Monday, December 29th from 9:00 AM to 12:00 noon
  Due to limited storage space, displays not picked up by 12 noon will be discarded.

#### 4. ENTRY FEE

- There is no fee for Professional, Amateur, and Secondary School entries
- For corporate entries a minimum entry fee of \$500 will be required, which will be donated to the Make-A-Wish Foundation. Corporate entries will be excluded from judging for awards. Please contact us directly for information on Corporate Partnerships.

## 5. COMMITMENT TO PARTICIPATE

 Participating in Gingerbread Lane requires a strong commitment. Please ensure you are ready to complete your display and deliver it on the specified dates. Last-minute cancellations are unfair to other participants who may have wanted to join.

Gingerbread Lane is a highly popular event in the city and has developed a dedicated local following. Schools, senior groups, and local businesses will soon be arranging their tours. This event presents a great opportunity to showcase your skills, promote your name, or simply have fun! If you have any further questions, please contact Yumi Adachi at +1.604.639.4764 or via email at hyattgingerbreadlane@hyatt.com



# \* All Early Bird Entries will have three chances to win a \$100 Gift Certificate to Grain Tasting Bar

Entries may be emailed to <a href="https://hyatt.com">hyattgingerbreadlane@hyatt.com</a>
Please ensure all information as outlined above are completed.

Final deadline to enter is Friday, November 7<sup>th</sup>, 2025

If you have any question regarding the event, please contact Yumi Adachi at +1.604.639.4764 or via email at hyattgingerbreadlane@hyatt.com

NOTE: PLEASE READ THE CONTEST GUIDELINES AND TIMELINE BEFORE SUBMITTING YOUR ENTRY FORM.

THANK YOU.